

## **Exiting the Matrix: How Conventional Wisdom is Ruining Your Financial Future**

You are probably asking yourself . . . why should I buy this book? *Exiting the Matrix* is a book tailored to educating and helping individuals make a paradigm shift in the way they approach retirement planning. Here's what you will find inside the book . . .

**Chapter 1** – The Federal Reserve System — This chapter explains what the “Federal Reserve System” is and teaches reader how banks make money from their money and most importantly how money is created.

**Chapter 2** – Media and Financial Gurus — This chapter discusses the phenomenon of people watching financial television shows (i.e. CNBC) and subscribing to financial publications (i.e. Money magazine) to get their financial advice. This chapter exposes the manipulation that takes place via the financial media.

**Chapter 3** – Demographics and Debt — This chapter discusses the effect that our aging population, entitlement programs and national debt will have on our nation's financial future.

**Chapter 4** – Traditional Financial Planning — This chapter exposes the fallacies of the traditional financial planning model and the danger of relying on historical stock market returns. Theories such as invest for the long term, diversify your investments and max out your retirement are placed under the microscope to reveal the misconceptions investors perceive as sound financial advice.

**Chapter 5** – Qualified Retirement Plans — This chapter takes an in depth look at government sponsored retirement plans like the 401(k) plan and challenges the conventional wisdom of these plans serving as the centerpiece of most financial plans. The truth is revealed as to why these plans do not save taxes, are laden with fees, are inflexible and make little sense to the individual that hopes to be rich in the future.

**Chapter 6** – Protect and Defend — This chapter talks about the importance of having the proper insurance protection and the proper amount to own.

**Chapter 7** – The Missing Ingredient — This chapter discusses in depth the most misunderstood financial vehicle, hated by the media and financial gurus alike, but quite possibly the most important piece of any financial plan.

**Chapter 8** – The Name of the Game — This chapter answers the most fundamental of all questions about financial planning . . . why do you save and invest money for the future? A renewed focus on a savings vehicle that makes money in any economic environment and provides guaranteed income in retirement.